

## Langley Patent Lawyers

Langley Patent Lawyers - In intellectual property law, our company is an industry leader. Our IP or Intellectual Property Group has a wide range of technological knowledge specializing in protection, use, exploitation and development of information technology and intellectual property.

Our professionals are skilled at registrations, patent applications and trade-mark applications. Our members have assisted with a lot of industrial design registrations and applications.

To provide helpful legal advice on numerous difficult IT concerns, a wide range of scientific knowledge and a legal background is considered necessary. Our professionals have made the deepest research in these sciences. Some have engineering degrees while others have graduate degrees in the fields of chemistry, physics, biotechnology, engineering physics, electrical engineering and electronics. Amongst our group are members with doctoral degrees in applied chemistry, analytical chemistry, nutrition & metabolism, genetics, plant biogenetics, telecommunications, and oncology. Advanced scientific backgrounds together with considerable knowledge at the bench equip our scientific professionals with excellent expertise and skills.

### The Industry

Intangible property could be the most valuable property in lots of research organizations and businesses. The control of this crucial intellectual property needs the obtaining of effective and cost-efficient protection. Technology, telecommunications, and cultural industries are essential to the nation's economic growth and health. To guarantee continued economic success, companies should have a well-developed intellectual property strategy.

Gaining access to the rights of others through cross-licensing or licensing-in as their is a trend to protect the outcome of research before public dissemination grows. Flexibility is thus in a position in intellectual property rights to serve the dual purpose of providing an asset used to add revenues through licensing and to secure a niche market. A start-up or research-oriented organization can attain substantial advantages by combining intellectual property assets through cross-licensing with those of a large multinational corporation.

### Protecting Intangible Assets

In today's competitive climate, various companies have intangible assets like for instance their brands, trade secrets, and goodwill, that are part of their commercial success. Therefore, protecting intangible assets, that might consist of a significant portion of their value, is an important approach to business.

### Inter-disciplinary Approach

Our inter-disciplinary approach allows us to provide various services. We are well positioned to provide knowledgeable and up-to-date advice both to companies in the area of technology and to those affected only incidentally by new technological developments.

To give our clients the best service possible, we work very closely together with professionals in the areas of capital markets, human resources, banking; litigation, employment law, tax; and mergers and acquisitions. Our regular participation in client specific teams guarantees that our clients have the scientific and legal support required for complicated intellectual property management and protection issues, as well as commercial transactions, consisting of outsourcing agreements, the establishment of strategic alliances, and initial public offerings in biotechnology, telecommunications as well as various technology sectors.

### Client Focus

Your input is recognized and appreciated based on your skill in your field of business and value. Your confidence in your own business strategy helps us to formulate cost effective and timely intellectual property suggestion and risk assessment.

To enhance our working relationship, we hold regular visits with you in your offices. We can discuss based on your international marketing plan, the strategic development of global and national intellectual property portfolios. This provides a strong working relationship and an opportunity to be able to build and maintain a good understanding of your company.

There is significant importance in keeping up to date with regards to expertise and knowledge in the rapidly evolving field of intellectual property. Our group's continuing education program consists of attendance and participation at worldwide conferences, and with international, local and national organizations working in diverse areas of intellectual property and information technology. We maintain an extensive worldwide network of foreign contacts to assist our clients who require intellectual property protection outside our national borders.

### Your Benefit

We have the strong technical leadership and expertise as well as contemporary systems to ensure the most timely and efficient services to our clients. Our centralized database streamlines all our file management, accounting functions and practice management. This complex system allows the efficient and effective management of your intellectual property portfolio globally and the generation of customized reports to help you in the management of your company. We always improve and update our system making use of highly trained technical staff working under the direct supervision of our sophisticated experts. An extensive training program combined with a sophisticated internal computer network allows us to monitor and manage your portfolio with short turnaround times. We always achieve a high level of reliability through our complex methods of client-driven service and quality control.