

## Langley Patent Lawyer

Langley Patent Lawyer - It is a well known fact that efficient asset management is directly linked to successful businesses. Even though businesses are commonly very good at acquiring, protecting, and managing hard assets, they are commonly less diligent on managing their intangible assets. Among these assets is intellectual property rights, that has the potential to be among the most essential advantages a business can have in this technology based society.

There are several things which could be an intellectual property asset, consisting of your business name, brands used on your products or offering your services, copyright in advertising materials, patents or design protection, equipment, processes, and software. If not property protected, several rights regarding intellectual property are often lost and abused.

Our office works together with our clients to be able to provide them with the knowledge required for them to perfect, manage and identify their intellectual property assets. Additionally, our lawyers can assist with the development and implementation of plans so as to enforce these rights.

To be able to allow us the capability to provide various services, several members of our firm have specific industry skill in fields of cosmetics, information technology, sports and entertainment, advertising, franchising, insurance, retail and financial companies.